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# The Stylish Life: Skiing



## Synopsis

From its origins in China and Scandinavia, the sport of skiing has come a long way to attract daring athletes, tourists and locals on winter holiday, the chic and wealthy leisure class, and international royalty. On the technical side, pioneering innovators developed cutting-edge equipment that, over the years, has grown skiing to become a fiercely competitive spectator sport while, on the cultural side, the exciting and well-groomed stars of the ski world and jetsetter destinations have come to define a distinctive and popular global culture and aspirational lifestyle. *The Stylish Life: Skiing* is a nostalgic and spectacular journey through alpine history and beyond, including this singularly unique sport's founders, superstars, influence on design and entertainment, and the evolution of its resorts, fashion, equipment, and much more.

## Book Information

Series: The Stylish Life

Hardcover: 176 pages

Publisher: teNeues (September 15, 2015)

Language: English

ISBN-10: 3832732667

ISBN-13: 978-3832732660

Product Dimensions: 9.2 x 0.5 x 11.5 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

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